(54) Title: SYSTEM AND METHOD FOR CREATING, MANAGING AND EXECUTING A MULTI-ELEMENT PROCESS FOR GENERATING A COMPLEX ENTITY
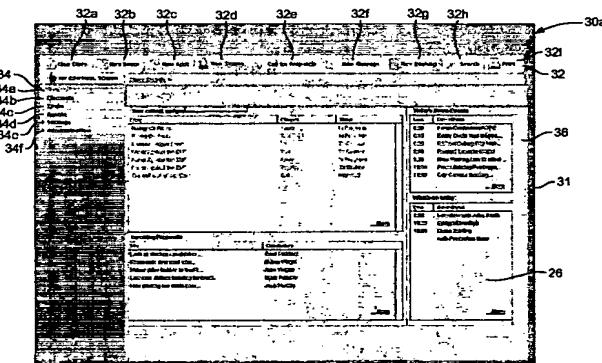
(57) Abstract: The system (20) comprises: specifying means for specifying each element of the process and implementation tasks needed to complete that element of the process; assigning means for assigning the tasks to different processors for execution; notification means for notifying each different processor of its task(s) for execution; task result receiving means for receiving a task result of each executed task from each processor; a data store for storing each task result as an asset for use in implementing the elements of the process; construction means for constructing the assets into an element result for each element of the process; approval means for obtaining approval of each of the element results; and compilation means for compiling the approved element results into the desired complex entity; wherein the system further comprises: updating means for updating a management view of the multi-element process from actions carried out by the system; and a graphical user interface (GUI) for displaying the management view of the multi-element process at different times along its progression from creation to completion. The system may be used in a newsroom to create a multi-media document comprising text, images, video and/or audio.

—   *before the expiration of the time limit for amending the*
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    amendments

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